

Japanese pharmaceutical market to rise slightly to \$72 billion by 2021

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The pharmaceutical market in Japan is set to rise from around \$70 billion in 2016 to \$72 billion by 2021.

The company's [latest report](#) states that the Japanese healthcare market is driven primarily by high

The upcoming expiry of key drug patents is set to pressurize the revenues of some major Japanese ph

In order to reduce the healthcare expenditure burden, the Japanese government is promoting the use of

Although increasing generic substitution and yearly pricing reviews are likely to restrict growth in the Ja

New guidelines allow foreign pharmaceutical companies to use data from Phase III clinical trials perfor